



CFLR, Inc. | 502 Court St. | Suite 401 | Utica, NY 13502 | Phone 315-733-1709

{First Name} {Middle Name} {Last Name}  
 {Address}  
 {City},{State} {Zip}



It is with great pleasure that I present to you Center for Family Life and Recovery, Inc., Corporate Sponsorship Campaign. 2020 is truly the year of Recovery and CFLR has set a goal to raise \$100,000 to leverage toward a Recovery Center with transitional housing.

Our vision is to be a leader in creating a world where people have the power to achieve and celebrate recovery. The addiction and mental health issues are real and recovery is even more real! We have the power to make this Recovery Center happen and we need your help! During this campaign we will align our community and business partners to make this vision real.

Please join us this year to hear Our Stories, follow Our Journey and share Our Hopes. Attached you will find our 2020 Corporate Sponsor Campaign, there is a wide range of sponsorship levels to help us achieve our goal. Below is just a quick highlight of ways to be involved all year long.

Your journey starts with the first event for 2020 and is a long standing tradition of sharing our stories. For over twenty years, CFLR, Inc. has hosted the Annual April Awareness Breakfast, to be held on April 21, 2020 8:15am -10:00 am at Hart's Hill Inn, Whitesboro.

Our Light of Hope Event will be held on August 31<sup>st</sup>, 2020, at Hanna Park, Utica NY from 5-8 pm. This beautiful event honors the loves of loved ones lost to suicide and overdose and recognizes National Overdose Awareness Day.

Closing out the summer is our Annual Tim Foley Recovery Classic Golf Tournament, to coincide with Recovery month, held at Woodgate Pines Golf Club on September 13<sup>th</sup>, 2020. This event is full of fun, laughter, lots of food and prizes.

I do look forward to seeing you this year and spending time together. Each dollar raised takes us further on our journey but each friend raised provides hope to so many who want to live a healthy life style. You have the power to achieve this goal with us and celebrate all of our stories.

Sincerely,

*Cassandra Sheets*

Cassandra Sheets, LMSW  
 Chief Executive Officer

205 N. Washington St.  
 Herkimer, NY 13350  
 (315) 866-8407



510 Erie Blvd West  
 Rome, NY 13440  
 (315) 336-3090



SPONSORSHIP LEVEL AMOUNT \$ \_\_\_\_\_

Please fill out and return to CFLR, Inc.  
 Attn: Fundraising and Development  
 502 Court Street, Suite 401, Utica, NY 13502

{First Name} {Middle Name} {Last Name}  
 {Address}  
 {City},{State} {Zip}

Please update the information below:

Full Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**Form of Payment**

Credit Card ( Call 315-733-1709 )  Check ( Make payable to CFLR )

You are also able to pay on Paypal through our website [www.WhenTheresHelpTheresHope.com](http://www.WhenTheresHelpTheresHope.com)  
 Gifts made to the Center for Family Life and Recovery, Inc. supports individuals struggling with addiction. Mental Health and Behavioral issues by inspiring Hope, providing Help, promoting wellness and transforming lives. CFLR, Inc is a 501 (c)(3) not-for-profit organization. A gift acknowledgment letter will be issued for tax purposes.

# SPONSORSHIP LEVELS

## CORPORATE SPONSORSHIP LEVELS

 <b>CHAMPION</b> \$20,000	 <b>MENTOR</b> \$15,000	 <b>PARTNER</b> \$10,000	 <b>AMBASSADOR</b> \$5,000	 <b>SUPPORTER</b> \$2,500	 <b>ASSOCIATE</b> \$1,000
Listed on website sponsorship page for 1 year	Listed on website sponsorship page for 1 year	Listed on website sponsorship page for 1 year	Listed on website sponsorship page for 1 year	Listed on website sponsorship page for 1 year	Listed on website sponsorship page for 1 year
Mention on all promotional material for 1 year	Mention on all promotional material for 1 year	Mention on all promotional material for 1 year	Mention on all promotional material for 1 year	Mention on all promotional material for 1 year	Mention on all promotional material for 1 year
Choice of main promotional product giveaway for events	Choice of main promotional product giveaway for events	Choice of main promotional product giveaway for events	Choice of Sponsorship Breakfast/Golf/Light of Hope	Choice of Sponsorship Breakfast/Golf/Light of Hope	Choice of Sponsorship Breakfast/Golf/Light of Hope
Choice of event for major sponsor for meal	Choice of event for major sponsor for meal				
APRIL AWARENESS BREAKFAST					
2 Tables (14 attendees) Prime Location	2 Tables (14 attendees) Prime Location	1 Tables (6 attendees) Prime Location	4 Attendees	2 Attendees	2 Attendees
One FREE Exhibition Booth	One FREE Exhibition Booth	One FREE Exhibition Booth	One FREE Exhibition Booth	Quarter Page Program Ad	Quarter Page Program Ad
Full Page Program Ad	Full Page Program Ad	Half Page Program Ad	Half Page Program Ad		
TIM FOLEY RECOVERY CLASSIC TOURNAMENT					
2 Complimentary Team of 4 Players Each	2 Complimentary Team of 4 Players Each	6 Complimentary Players	1 Complimentary Team of 4 Players Each	2 Complimentary Players	2 Complimentary Players
Signage with logo 1st and 10th hole	Signage with logo 1st and 10th hole	Signage with logo 1st hole	Signage with logo displayed on golf course	Signage with logo displayed on golf course	Signage with logo displayed on golf course



### TRANSFORMING LIVES FOR THOSE WHO NEED IT MOST

To be a leader in creating a world where people have the power to achieve and celebrate recovery.

Center for Family Life and Recovery, Inc. is the leading Agency providing recovery services.



#### YOUR INVESTMENT AT WORK:

In 2019, 12,500 individuals and families received help through CFLR's core services for just \$184.00 per person per year.







Help us to empower our families to practice, and understand healthy living.

YOUR INVESTMENT:	\$1 - \$250	\$500-\$1,000	\$1,500- \$2,500	\$ 3,500-\$5,000	\$10,000
YOUR IMPACT:	HELP FOSTER AND GROW CFLR, Inc.'s MISSION AND VISION	5 FAMILIES	7 FAMILIES	10 FAMILIES	20 FAMILIES

[www.whenthereshelpthereshope.com/](http://www.whenthereshelpthereshope.com/)

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## INDIVIDUAL EVENT SPONSORSHIP

### APRIL AWARENESS BREAKFAST

Exhibitor Booth	\$150 _____
Program Ad (1/4 Page)	\$100 _____
Breakfast Only	\$25 _____

### RECOVERY CLASSIC GOLF TOURNAMENT

Foursome Team	\$450 _____
One player	\$115 _____
Tee Sign	\$250 _____
Path Sign	\$150 _____

### GENERAL DONATION

\$250 \_\_\_\_\_ \$150 \_\_\_\_\_ \$100 \_\_\_\_\_ \$50 \_\_\_\_\_ Other \$ \_\_\_\_\_