**Community Engagement Meeting – 6/2/15**

Here’s what we need to get accomplished at the meeting:

* Look at the fundraising goals – plan giving activity timeline to seek $95K

Using the tools that we have:

* + Annual Appeal
	+ Giving Tuesday – December 1, 2015
	+ Board contribution – when, how to communicate, benchmarks
	+ Golf Tournament
* Review EAP Client Company list & also the target list
* Solidify the corporation/individual list that we generated at the retreat
	+ Regarding corporations:
		- Target EAP companies
		- Find companies w/similar mission to CFLR
		- St. Luke’s Foundation
		- Carbone Auto Group
		- Medical community – who, how?
		- Clergy – who, how?
		- Law firms – who, how?
		- VFW/American Legions – who, how?
		- Academic/Universities – opportunities?
		- Need help finding a matching grant\*\*\*
	+ Regarding Individuals:
		- Giving Tuesday – fresh; sense of urgency; ensure that golfers get the Giving Tuesday info.
		- Do we need/want a campaign each summer – also tie in the commercial/donation strategy; smaller investors?
* Develop list of items to be included in the Tool Kit: (anything that can be electronic will be sent that way as well)

o CFLR, Inc. vision cards

o CFLR, Inc. agency brochure

o CFLR, Inc. cards (blank – to be sent for connection/thank you, etc.)

o Cassandra’s business cards

o Latest copy of the Agency Newsletter

o ??Standardized ‘ask’ letter

o What else?

* Report out at the June board meeting