**Community Engagement Meeting – 6/2/15**

Here’s what we need to get accomplished at the meeting:

* Look at the fundraising goals – plan giving activity timeline to seek $95K

Using the tools that we have:

* + Annual Appeal
  + Giving Tuesday – December 1, 2015
  + Board contribution – when, how to communicate, benchmarks
  + Golf Tournament
* Review EAP Client Company list & also the target list
* Solidify the corporation/individual list that we generated at the retreat
  + Regarding corporations:
    - Target EAP companies
    - Find companies w/similar mission to CFLR
    - St. Luke’s Foundation
    - Carbone Auto Group
    - Medical community – who, how?
    - Clergy – who, how?
    - Law firms – who, how?
    - VFW/American Legions – who, how?
    - Academic/Universities – opportunities?
    - Need help finding a matching grant\*\*\*
  + Regarding Individuals:
    - Giving Tuesday – fresh; sense of urgency; ensure that golfers get the Giving Tuesday info.
    - Do we need/want a campaign each summer – also tie in the commercial/donation strategy; smaller investors?
* Develop list of items to be included in the Tool Kit: (anything that can be electronic will be sent that way as well)

o CFLR, Inc. vision cards

o CFLR, Inc. agency brochure

o CFLR, Inc. cards (blank – to be sent for connection/thank you, etc.)

o Cassandra’s business cards

o Latest copy of the Agency Newsletter

o ??Standardized ‘ask’ letter

o What else?

* Report out at the June board meeting