### CFLR IS LOOKING FOR A MARKETING INTERN FOR OUR EAP DEPARTMENT

Post is offered for Fall 2020 and Spring 2021

Minimum 15 hours a week

This is an unpaid internship with ability to receive college credit (if applicable)

Intern responsibilities include, but are not limited to:

- Assist the EAP team in their needs for updating and creating marketing content such as logos, flyers, brochures, direct mail, digital media, and other materials, ensuring all designs are compliant with the organization's brand standards
- Support relationships with other departments and external resources
- Complete assignments on time and work within tight deadlines
- Assist in lead generation for the organization
- The opportunity to present your work to CFLR's board

Interns will develop a substantial portfolio of creative content, published creative samples, refine their marketing skills for different audiences in a business environment, and gain valuable agency experience.

Candidate should be organized, self-motivated and creative. Digital Marketing, Social Media Management, or Business Communications majors in their junior and senior years preferred.

Interested in applying? Email us your resume and why you are the person for the internship to **jdamico@cflrinc.org** 



# BUILD YOUR PORTFOLIO

#### REFINE MARKETING SKILLS

# PUBLISHED SAMPLES

#### VALUABLE AGENCY EXPERIENCE

FOR MORE INFORMATION CALL 315-733-1709